



functional training revolution



REFERENCES



THE BEST CLUBS IN THE WORLD
THE LEADER OF FUNCTIONAL

RLD HAVE CHOSEN QUEENAX,
AND SUSPENSION TRAINING.

QUEENAX &
FOOTBALL

QUEENAX TRAINS THE MOST TITLED FOOTBALL CLUB IN THE WORLD: AC MILAN

QUEENAX IS USED IN AC MILAN SPORTS CENTRE.

For those considering training as their strong point, Queenax is the ideal partner to have that extra oomph. That's why Queenax has intervened to train the champions of the world's most prominent football club. Indeed, in Milanello sports centre, three outdoor and indoor structures with different functions and applications have been installed. The additional benefits of an intense workout on the Queenax structure lies in the fact that sports trainers can use a series of apps dedicated to every single player. AC Milan uses Queenax in different ways: individual training, small and big groups exercises. The possibility to install the Queenax structure outdoors has been particularly appreciated by the team, as intense training to build soccer-specific endurance must be performed outdoors. Queenax is effective, multitasking and that's why its endless potential draws the attention of famous people.





When the going gets tough, the tough get going. The great AC Milan Club trains with X3 800 Functional.

This structure has been placed in the gym where the Queenax team has designed all the functional area taking into account space planning and the modular training system. In the

outdoor area located near the main training field two structures have been installed: Queenax X5 900 and Queenax X4 Custom; the latter has been specifically customised to meet the training needs of the team: indeed, punching bags have been placed on the structure to simulate the presence of an opposing player.



QUEENAX IN THE WORLD'S TOP AWARD WINNING RESORT

Fitness and wellness go hand in hand when it comes to Queenax: the Forte Village Resort in Sardinia, renowned label of comfort, is the best among the touristic infrastructures. It offers the Sport Academy service to its guests thanks to Queenax equipment, installed in the Resort in 3 different places, 2 outdoors and one indoors. A team of qualified coaches, coming from the best sport clubs in the world, trains and entertains guests with tens of Training Apps that can be used on Queenax.

QUEENAX & THE WORLD'S BEST HOLIDAY RESORTS



FENERBAHÇE ÜLKER

Fenerbahçe Ülker, the most renowned Turkish basketball club, trained with Queenax. The team won four titles in the Turkish Basketball League between 1995 and 2006 and made the Top 16 for five consecutive seasons between 2002 and 2006, beating all the best European teams and reaching its highest ranking in the 2005 Euroleague playoffs. The numerous training solutions Queenax offers together with the endless compatible Training Apps allow any ambitious goals to be reached.



QUEENAX & THE
WORLD'S MOST
PRESTIGIOUS
CLUBS

THE GREATEST INTERNATIONAL CLUBS HAVE CHOSEN QUEENAX

SPORT, WELLNESS, HEALTH, RELAX OR ENTERTAINMENT CLUBS: WHATEVER IT IS

Since Queenax is a structure adaptable to training, to physical therapy, to wellness, to relax or only to entertainment, the best Clubs in the world have chosen it, because structures can be even customised to fit any kind of space and furniture. Many wellness Resorts installed Queenax outdoors, so that guests can live the emotions in the open air for a total immersion in wellness. In many metropolitan areas Queenax was designed just in otherwise not usable space. Everyone appreciated it and it became a source of pride to offer to clients: Queenax makes activities easier, more eclectic and more captivating. In the facility where the structure is installed, whatever its core business, both trainers and clients who like using Queenax for training appreciate it. Of course, these are key success factors for Queenax at a global level, given that more than 500 clubs in 5 continents, from India to Australia, from South America to Africa, have already installed it. The undisputed prestige of clubs choosing Queenax confirms the power of the Queenax Training Concept and makes it an essential instrument for every Top Club in the world.



	BELGIUM		EGYPT		SLOVAK REPUBLIC
	KUWAIT		USA		INDONESIA MALAYSIA
	MOZAMBIQUE		CZECH REPUBLIC		ENGLAND
	FINLAND SWITZERLAND		NORWAY		THE NETHERLANDS

	FRANCE		ESTONIA		GERMANY SWITZERLAND
	USA	 fitness. wellness. beauty. haircare	LEBANON		TURKEY
	DUBAI	 HEALTH AND SPORT CLUBS	POLAND		AUSTRALIA
	ITALY		PORTUGAL SINGAPORE SOUTH AFRICA SPAIN THAILANDIA ENGLAND		KAZAKISTAN ROMANIA RUSSIA



QUEENAX
& BIG
NETWORKS

VIRGIN ACTIVE CHOSE QUEENAX

ENGLAND - SOUTH AFRICA - ITALY - SPAIN - PORTUGAL
SINGAPORE - THAILAND - AUSTRALIA, QUEENAX IS EVERYWHERE

People want to be fit and to live better, that's why facilities dedicated to well-being have got an endless potential for big investors who have been interested in this business in the last few years. Villages, academies, big facilities and chains focusing on the fitness/wellness concept have developed throughout the world. Big fitness brands have grown up becoming multinational companies, thanks to forward-looking strategies and constant innovation. In this regard, Queenax immediately won over Virgin's managers: an instrument to increase the turnover like this has never been seen before. The possibility to save space by taking advantage of another dimension, to suggest new training solutions, to offer the ultimate fitness structure to clients couldn't leave the managers of one of the world's most important chains unimpressed. From now on there is a "must-have" instrument in these big centres and it's Queenax.



RICHARD BRANSON IS ENTHUSIASTIC ABOUT THE QUEENAX PROJECT

Virgin Active is a chain of health clubs belonging to the Virgin group founded by Richard Branson. With over 1,2 million members in 266 clubs all over the world, Virgin Active is a globally recognised brand.

From Italy to Spain, from Portugal to England, from South Africa to Singapore, Virgin Active installed several gym facilities in all its clubs, also on the roof of the gorgeous Alice Lane club in Sandton and in the heart of London in Aldersgate.

Trainers working in the Virgin network use their creativity and their undisputed expertise to make the workouts creative and flexible, from Personal Training to Mini Groups and also to Circuit Training.



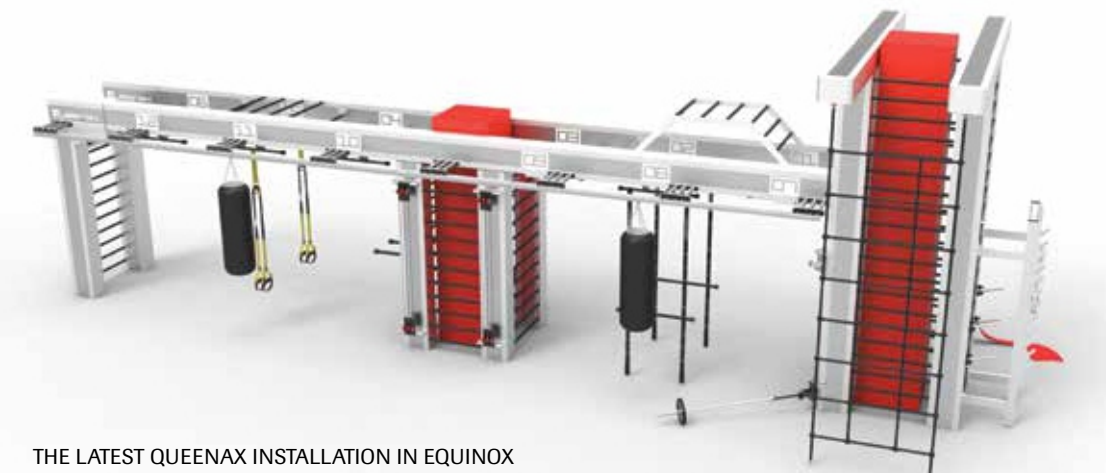
QUEENAX
& BIG
NETWORKS

ENGLAND
SOUTH AFRICA
ITALY
SPAIN
PORTUGAL
SINGAPORE
THAILAND
AUSTRALIA





QUEENAX IN THE USA WITH EQUINOX



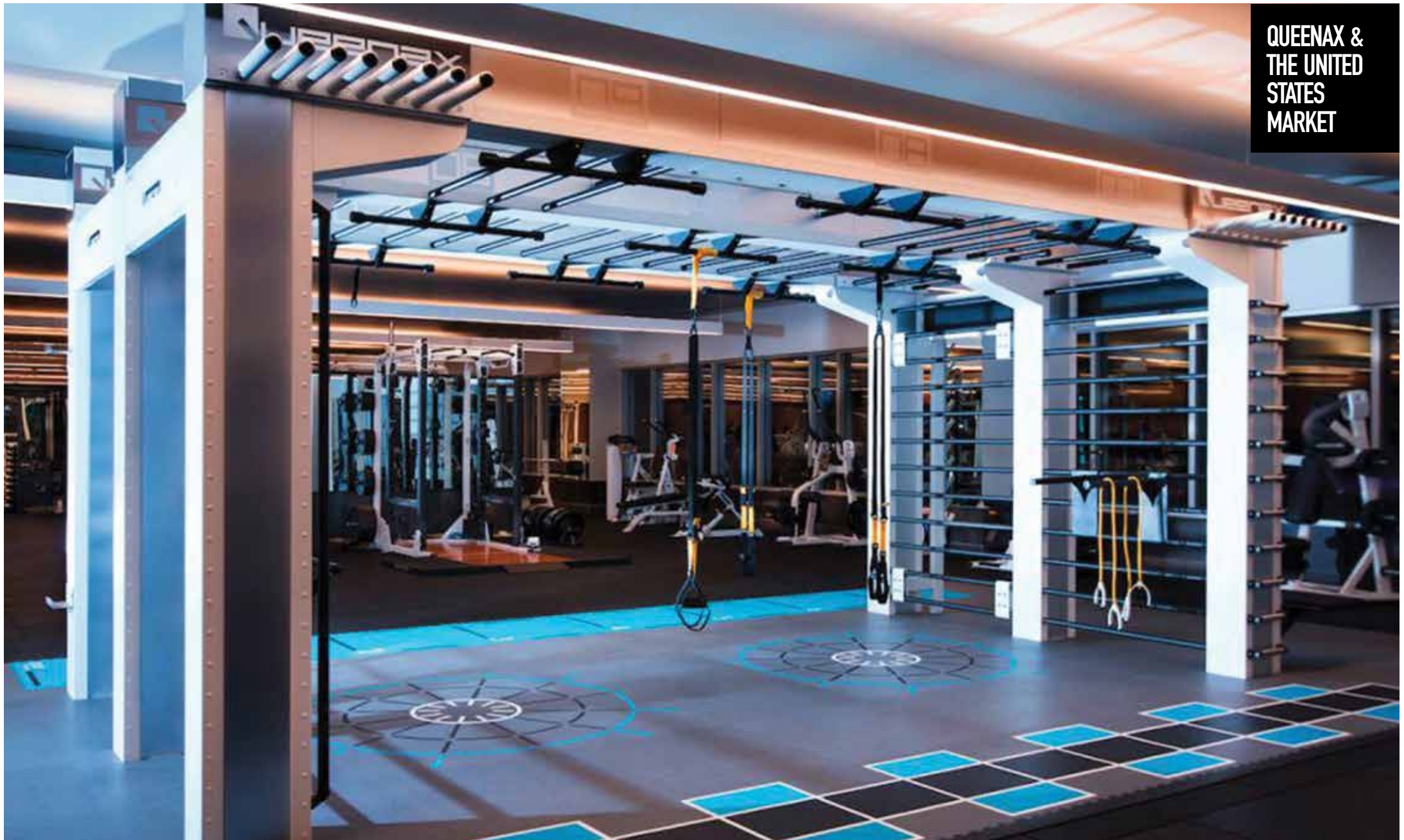
THE LATEST QUEENAX INSTALLATION IN EQUINOX

The Queenax phenomenon has conquered Italy, Europe, South Africa and it has also landed in the States, the birthplace of fitness. Queenax structures are successful and constantly growing and, considering the demand, they will be spread widely in most of the federal states. Everything started with the first installations in Baltimore, Maryland, where its success began. The fact that Queenax has achieved these results is very important because doubtless the United States is the birthplace

of fitness. The wellness culture has always been an anchorage: new trends and new fitness programmes normally originate right here.

QUEENAX & THE UNITED STATES MARKET

All the rest has spread through word of mouth. Flexibility in use (Functional, Suspension, 4D Training), versatility of exercises (Group Activity, Mini Group, Personal Training), and compatibility with all the Training Apps in the world has pushed Equinox, the most prestigious American chain, to install Queenax in its centres, and this is just the beginning...



QUEENAX &
THE UNITED
STATES
MARKET

EQUINOX USA EQUINOX, THE MOST PRESTIGIOUS CHAIN OF FITNESS CENTRES, CHOOSES QUEENAX FOR ITS CUSTOMERS

Equinox Fitness is the luxurious fitness company located in New York which manages three different fitness brands: Equinox Fitness, Yoga PURE and Blink Fitness.

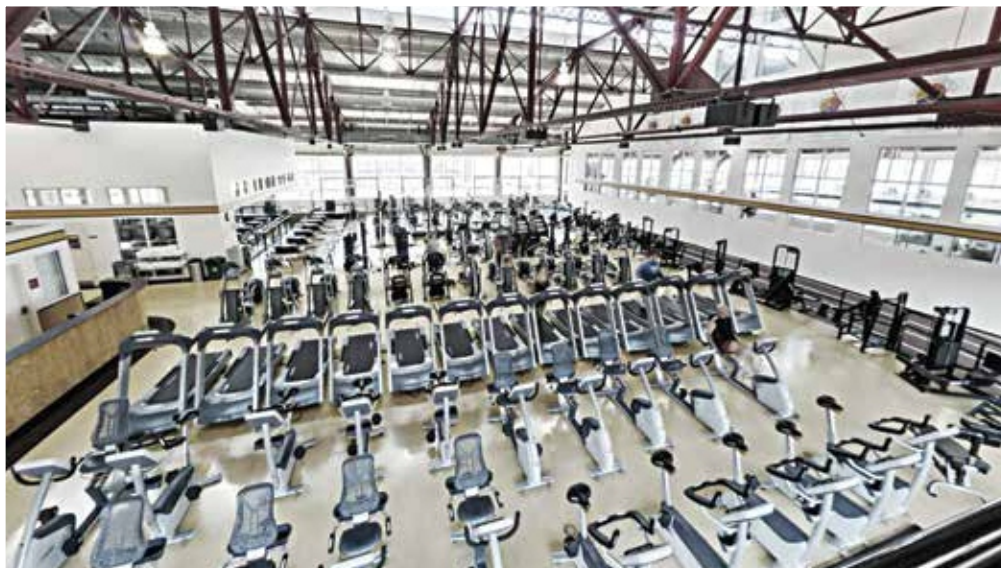


The Sports Center Health Club at Chelsea Piers was recently named the top gym in New York by Fitness Magazine and the best health club in the country for “curing boring workouts” by Men’s Health. Members give the gym at Chelsea Piers rave reviews and one reviewer says that membership helped change her life. The fitness fa

cilities at Chelsea Piers feature 20,000 square feet of cardio, circuit, and strength training equipment. Members report that there is rarely a wait to use equipment. The Sports Club at Chelsea Piers also offers unique fitness options to keep members challenged -- including one of the largest indoor rock climbing walls, the only indoor sand volleyball court in New York City, and lots of fitness classes.

**QUEENAX &
THE UNITED
STATES
MARKET**





QUEENAX HAS ARRIVED IN BRAZIL

The quality of life. That is the principle behind everything that Body Tech does. Body Tech focuses on combining health and wellness to promote the physical, mental and spiritual health of its members. Based on the assumption that this type of gym was hard to find in Brazil, Body Tech has expanded beyond Rio de Janeiro to become one of the largest and most comprehensive fitness academies in Brazil. Body Tech offers the Brazilian market the most modern and advanced fitness experience in terms of architecture, equipment and technology. Each exercise area is clearly defined and organized for easy transition from strength to cardio, while luxury amenities supplement the experience.



QUEENAX &
BODYTECH
BRAZIL



bt bodytech

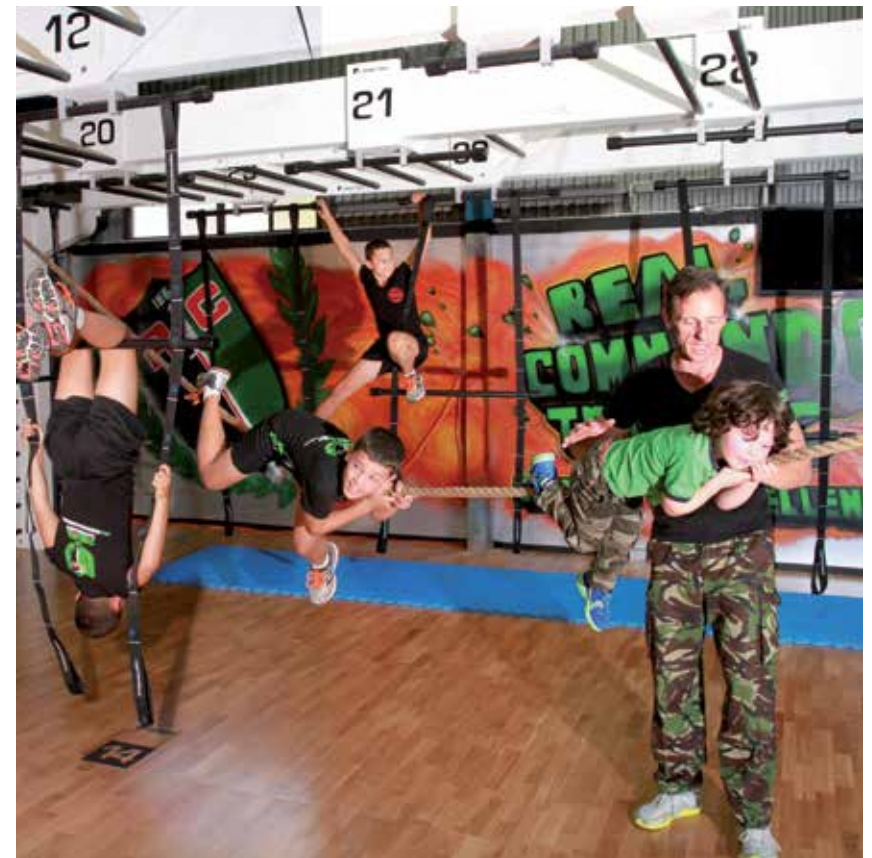
NEXT QUEENAX
INSTALLATION IN BRASÍLIA

QUEENAX LANDS IN AUSTRALIA

THE FIRST STRUCTURE HAS BEEN INSTALLED IN SYDNEY



A big Queenax structure, together together with its Floor Tech flooring, has been installed in the Club founded by Ross Barbour, an imaginative and brilliant man, who created wonderful training solutions suitable for people who have a military background like he has (e.g. Royal Marine Commando Trainer), but also suitable for professional sportsmen, for people practicing sports in general and for children, who use it as a real playground. Ross is also a partner at Queenax Oceania, the company which will spreading the Queenax Training Concept down under.



QUEENAX
IN
OCEANIA



REAL | CENTRE OF
COMMANDO | EXCELLENCE

QUEENAX IN DUBAI TO ASTONISH

THE WORLD'S BIGGEST QUEENAX STRUCTURE INSTALLED

The NAS Health Club was founded in order to fulfil the ambitious idea the Sheik HH Hamdan Bin Mohammed Bin Rashid Al Maktoum's had: to create one of the most luxurious and fully-equipped facilities in the health and fitness world. The centre will be used as a private training club during every day operations, while it will be reserved for professional sports clubs and elite athletes during their visits in Dubai for training camps and competitions. The NASHC is located in a 50.000 square metres private plot of land and includes outdoor training equipment for beach volley, beach soccer, football, athletics and a room with high performance flooring for volleyball, basketball and futsal. In this context, the world's biggest Queenax installation was essential and, with a wide range of training apps, it represents the main attraction in the club in the space reserved to Suspension and Functional Training. The structure Queenax made for the Sheik is a Custom which measures over 24 metres in length, an all-bright space with no pillar in the functional training area.



QUEENAX & THE ROYAL HOUSE IN DUBAI



DESIGN AND LUXURY FOR THE WORLD'S BIGGEST AND FULLY EQUIPPED QUEENAX INSTALLATION CUSTOM MADE FOR THE SHEIK HAMDAN BIN MOHAMMED AL MAKTOUM'S HEALTH&FITNESS CENTER.



HAYEMAKER GYM BY DAVID HAYE IN DUBAI

THE ENGLISH PROFESSIONAL BOXER, WBA, WBC AND WBO CHAMPION, WANTED QUEENAX IN HIS NEW GYM IN DUBAI

David Haye, the world boxing champion holding the WBA, WBC, WBO cruiserweight titles for his new fitness club: Hayemaker Gym, open in a very prestigious location at 7th Flr. Tower 2, Boulevard Plaza, Downtown Dubai. He has chosen Queenax customised as shown in the picture. At just 32 years-old David has already chalked-up 22 years of competition at the highest level, having achieved all of his sporting goals and an elite level of fitness and conditioning. He now wants to share that wealth of knowledge and experience he has gathered while becoming world champion at two weight classes.



QUEENAX &
SPORT
CELEBRITIES

DAVID HAYE, WORLD BOXING CHAMPION
AND HIS NEW LUXURY FITNESS CLUB IN DUBAI

QUEENAX ARRIVES IN CLUB MED GYM

THE MOST IMPORTANT FITNESS CHAIN IN FRANCE

Club Med Gym CMG offers France's fitness market the most modern and advanced experience in terms of architecture, equipment and technology. Each exercise area is clearly defined and organized for easy transitioning from strength to cardio, while luxury amenities enrich the experience. 22 top level clubs in the city of Paris.



QUEENAX
IN
FRANCE



THE LAST QUEENAX INSTALLATION
IN WAOU BERCY CLUB IN PARIS

QUEENAX & LATEST PROJECTS



ELECTRONICS ARTS TRAINS WITH QUEENAX



THE LEADING GLOBAL INTERACTIVE ENTERTAINMENT SOFTWARE COMPANY

Electronic Arts, Inc. (EA), also known as EA Games, is an American developer, marketer, publisher and distributor of video games headquartered in Redwood City, California, U.S. Founded and incorporated on May 28, 1982 by Trip Hawkins, the company was a pioneer of the early home computer games industry and was notable for promoting the designers and programmers responsible for its games. In 2011 Electronic Arts was the world's third-largest gaming company by revenue after Nintendo and Activision Blizzard.

FRISKIS & SVETTIS

Friskis and Svettis is the largest sports organization in Sweden, they exist in several other European cities like London, Paris, Brussels, and since more than 10 years in Luxembourg. Their concept is built on great music and the pleasure of moving.



**QUEENAX &
LATEST
PROJECTS**

AUDACE PALESTRE FITNESS CLUB IN MILAN

Audace Palestre is the new reality in the world of Fitness and Wellness in Italy. A brand new club in Milan allowing you to train with the best professional equipment in a unique design space. A pleasant and engaging balance between technology and wellness, where attention to details and cleanliness are the plus of the club.



FIDELITY FITNESS DUBAI

Two stunning premium health clubs, one in the prestigious Almas Tower JLT and one in the heart of JBR/Dubai Marina - Al Fattan House. Over 30,000sq feet of world class workout facilities featuring cutting edge design, innovative technology and stunning views.



QUEENAX & LATEST PROJECTS



WORLD CLASS

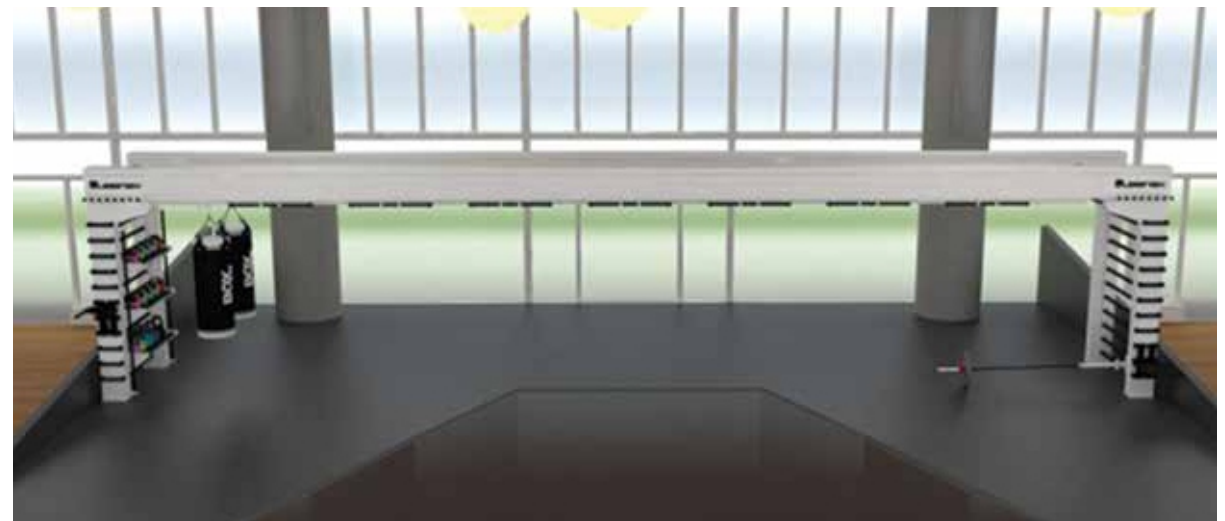
World Class International is Europe's most comprehensive fitness network that operates 36 health and fitness clubs in nine countries. The turnover for 2010 was 21 million Euros and World Class employed over 1 000 persons.



QUEENAX AT SPORT CITY NETHERLAND

SportCity is the second largest fitness chain in the Netherlands with more than 250.000 members over 60 locations. SportCity is leading brand in the health- and fitness industry.

SPORTCITY.



**QUEENAX &
LATEST
PROJECTS**


BAHIA MAR RESORT MOZAMBIQUE

Health and wellbeing are the focus at Bahia Mar Club where a holistic approach has been applied to the development of our wellness centre.



THE ONE AND ONLY – MALDIVE

Sleek and spectacular, with unprecedented privacy, this superb all-villa resort exemplifies island haute chic. On the beach or over the water, supremely spacious villas of exceptional design extend across six kilometres of private coastline and are among the largest in the world.

One&Only



QUEENAX &
THE ITALIAN
NAVAL
ACADEMY

QUEENAX AND THE NAVY FUNCTIONAL TRAINING WITH THE ITALIAN NAVAL ACADEMY

THE ITALIAN NAVAL ACADEMY HAS CHOSEN QUEENAX TO EDUCATE AND TRAIN ITS MILITARY OFFICERS, TOO.

The Italian Navy training institute, as well as training different types of soldiers and participating to university studies and research, has created a new sports programme, the "Navy Functional Training". Still in its experimental stage, it's increasingly taking shape so that it will be used as a model for training military officers of the Italian Navy.



**QUEENAX &
THE ITALIAN
NAVAL
ACADEMY**



QUEENAX &
MOTO GP

JORGE LORENZO TRAINS WITH QUEENAX

LORENZO CHOOSES QUEENAX FOR HIS SUCCESSFUL TRAINING

Jorge rides his Yamaha YZR-M1 at lightning speed, he issues several statements about his performance. But what about his private life? He has been riding since the age of three and when talking about himself, he says: "what was formerly a game turned into a passion and led me to become a world champion. I'm non-conformist by nature, so that every day I do my best, on track and off track. I think you shouldn't content to be simply yourself, but you should try to be the best version of yourself". Perfectionist and exacting, Jorge Lorenzo has found a unique and indispensable partner for training: Queenax, which he has even installed in his house in Barcelona.



MARCO MELANDRI AND THE FUNCTIONAL TRAINING

RICCARDO MAZZONI TRAINS MELANDRI WITH QUEENAX

From BMX to BMW, Melandri is a great champion on any tracks and he has always got good results, like when in 1998 in Asses he was the youngest ever motorcyclist to win a Grand Prix and when in 2002 he became the youngest 250cc world champion. His trainer is Riccardo Mazzoni, who has chosen Queenax: „functional training is able to enhance strength and agility. When I train Marco, our objective is to simulate what he may find on track in the best way. Only a functional „hybrid“ training can approach this discipline. I have been training Marcosince 2006 and since then we have tried a lot of training methods, but only in the last few years we have been achieving important results with functional training, to prevent muscle and joint pain and to keep constantly fit all year round, also when the motorcycle racing season is over“.



IDENTITY



1. IDENTITY

SOLUTIONS



3. SOLUTIONS

REFERENCES



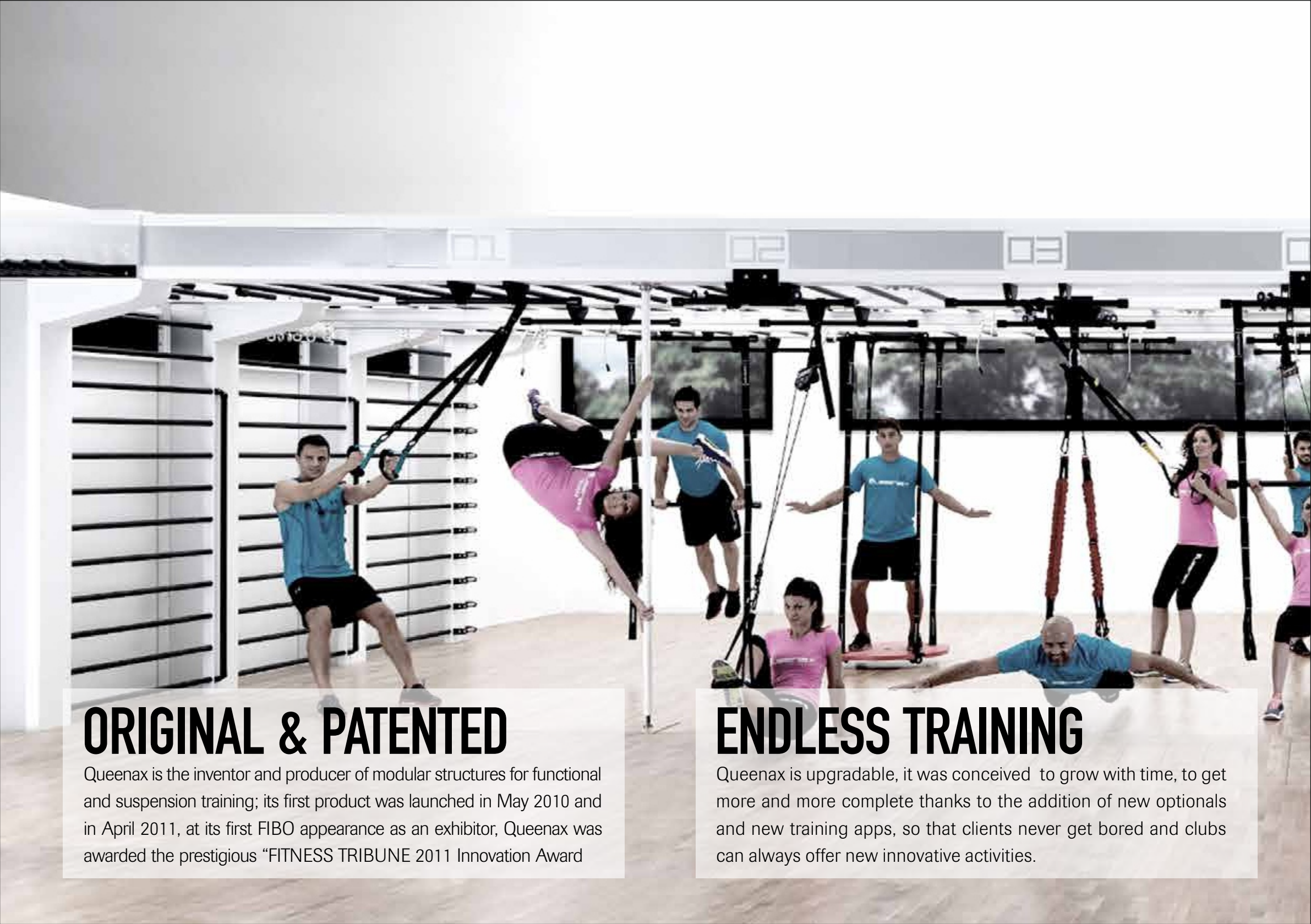
2. REFERENCES

PROJECTS



4. PROJECTS

**DISCOVER
THE
QUEENAX
WORLD**



ORIGINAL & PATENTED

Queenax is the inventor and producer of modular structures for functional and suspension training; its first product was launched in May 2010 and in April 2011, at its first FIBO appearance as an exhibitor, Queenax was awarded the prestigious "FITNESS TRIBUNE 2011 Innovation Award

ENDLESS TRAINING

Queenax is upgradable, it was conceived to grow with time, to get more and more complete thanks to the addition of new optionals and new training apps, so that clients never get bored and clubs can always offer new innovative activities.

ZERO SPACE

In our range of products, you will find endless solutions to install a Queenax in your club, from 0,5 square metres to the size you desire. Choose the model you like best among different lines: The Bridge, The Functional and The One.





FOLLOW THE QUEENAX EXPERIENCE ON



www.queenax.com