

functional training revolution

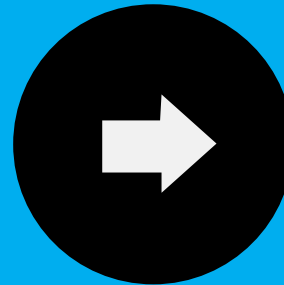


IDENTITY





WHAT IS QUEENAX?



QUEENAX IS THE WORLD'S
SYSTEM THAT MULTIPLIES THE
YOUR ROOM. QUEENAX W
SPACE INTO A **MULTI PURP**
ENDLESS UPGRADABLE F

**MOST UNIQUE, MODULAR
THE TRAINING SPACE WITHIN
WILL TURN YOUR SINGLE
POSE TRAINING AREA WITH
FUNCTIONAL EQUIPMENT.**



ENDLESS TRAINING

Queenax is upgradable, it was conceived to grow with time, to get more and more complete thanks to the addition of new optionals and new training apps, so that clients never get bored and clubs can always offer new innovative activities.

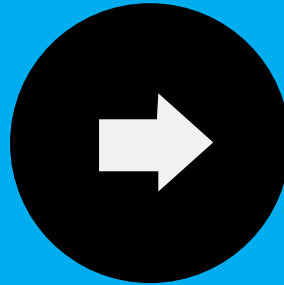


ZERO SPACE

In our range of products, you will find endless solutions to install a Queenax in your club, from 0,5 square metres to the size you desire. Choose the model you like best among different lines: The Bridge, The Functional and The One.



WHAT TO KNOW BEFORE CHOOSING YOUR QUEENAX





QUEENAX MULTIPLIES YOUR SPACE

“ Queenax is the most modular and flexible system for turning your space into a tool. ”

The only system in the world with patented technology that multiplies the space available within your room. Add new fields of activity and increase your business.



1. MODULAR SYSTEM

The modular nature of the system simply means that you can use your space to do practically anything; it's very adaptive. The whole idea behind Queenax is to help you make the best use out of the space available.



2. MULTITRAINING TOOL

Queenax is conceived to accommodate the new trends of training such as suspension training and functional training. With Queenax, the floor, the ceiling and the walls become active parts of your training.



QUEENAX: THE ONE AND ONLY

“All truths are easy to understand once they are discovered; the point is to discover them...”

Modularity, Upgradability, Compatibility, Adaptability
Micrometric technology to fit any space, Flexibility, Ease of use, Endless Training solutions are the features that make our product unique and clearly recognisable.



1. ORIGINAL

Queenax is the inventor and producer of modular structures for functional and suspension training; its first product was launched in May 2010 and in April 2011, at its first FIBO appearance as an exhibitor, Queenax was awarded the prestigious "FITNESS TRIBUNE 2011 Innovation Award



2. EASY TO USE

Queenax is an innovative tool, easy to use, different from the usual tools. You could change quickly the training apps to have a new exercise or a new group activity class.



3. SAFE

Our product is compliant with all European and American norms in force – UNI EN 1993-1-1, UNI EN 1993-1-3, UNI EN 957-1, UNI EN 957-2, ASTM F2216-12.



4. PATENTED

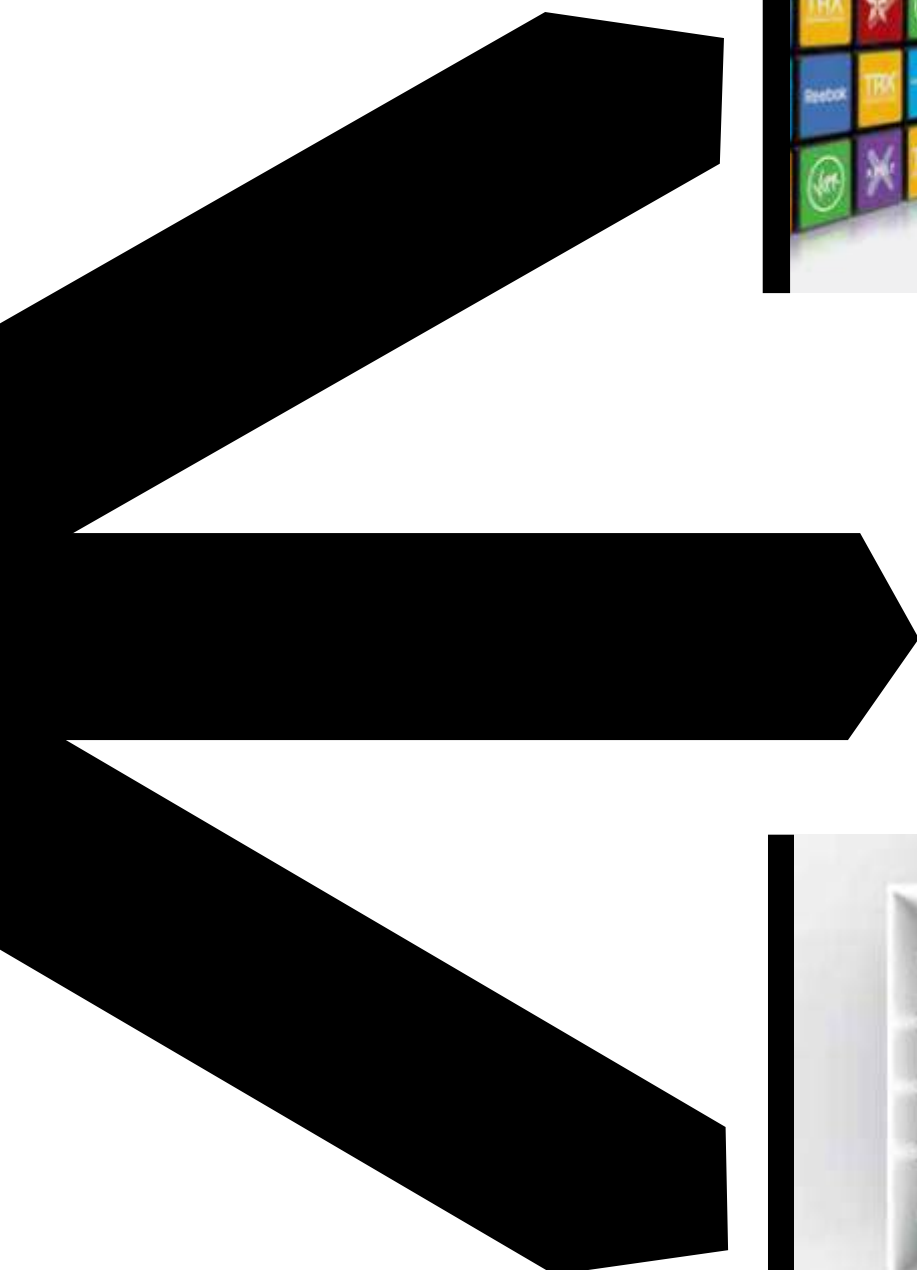
Queenax Modular Training System is covered by two international patents and it is the property of Queenax srl. Modularity and original solutions are the result of Queenax Engineering Department's creativity and research.



QUEENAX IS AN OPEN CONCEPT

“ The difference between any other product on the market and Queenax is that Queenax is not a product, it's an open training concept for present and future trends ”

Queenax has been designed according to the same philosophy of the biggest smartphone companies in the world. Queenax Open Training System's hardware is designed to receive endless Training Apps made by Queenax or by a third party. Its modularity allows the hardware to upgrade and transform in the course of time and meet any possible new training needs.



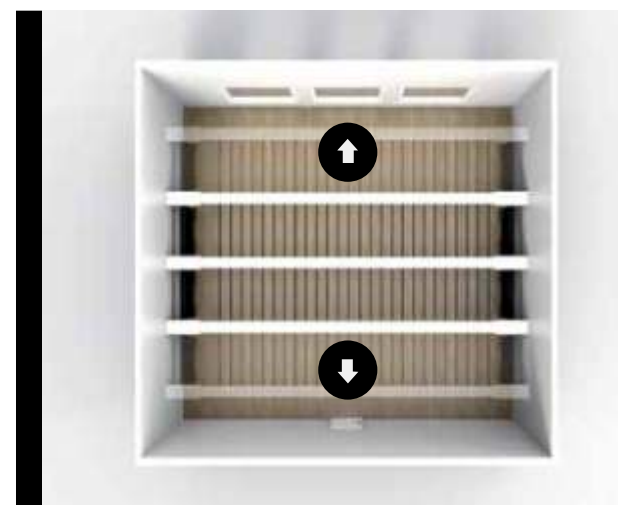
1. UPGRADABLE

Queenax is upgradable, it was conceived to grow with time, to get more and more complete thanks to the addition of new optionals and new training apps, so that clients never get bored and clubs can always offer new innovative activities.



2. COMPATIBLE

Queenax can be used with the world's best training apps, ANTIGRAVITY YOGA, TRX, 4D PRO, CROSS CORE, STROOPS, THE POLE, SUPERFUNCTIONAL, UFO and much more.



3. EXPANDABLE

Thanks to its modularity, Queenax can be modified in size, length and width at any time. This allows changing its functional usage and changing the number of users.



QUEENAX IS TAILOR MADE

“ Do you want to know how many shapes
Queenax can have?
The answer is very easy...Endless ”

Queenax can be of any shape, size or height; it can fit any space, optimising outdoor and indoor areas. If you don't find any satisfying solutions among Queenax's range of products, create your own Queenax with us using The Custom.



1. ZERO SPACE

Queenax doesn't occupy space, it multiplies space. Remember that you can micrometrically adjust it so that it will fit perfectly from wall to wall regardless of the size. It is not an insignificant advantage: you can keep on using your room as you did before and in addition to that you will be able to have suspension training and functional training.



2. ENDLESS SOLUTIONS

In our range of products, you will find endless solutions to install a Queenax in your club, from 0,5 square metres to the size you want. Choose the model you like best among different lines: The Bridge, The Functional and The One.



3. INDOOR & OUTDOOR

Haven't you found your solution? Did you want it higher to Pole Dance or Climbing? Did you want it lower to train children? Would you like to create your own exclusive method? Create your new solution with us using The Custom.



QUEENAX CHANGES YOUR TRAINING APPROACH

“ With Queenax you will push your
training boundaries ”

Doing suspension training, defeating gravity while interacting with the floor is now possible. Keep on changing training apps and keep the training experience exciting for your members.



1. USE THE APPS

Endless applications and accessories for your training. The Apps contains all the applications, accessories, methods and marketing system designed to make new types of training and to hit specific functionals marks.



3. USE YOUR IMAGINATION

Are you a creative trainer? Queenax is the right solution for you: an advanced structure to accomodate new and exiting training solutions.



5. DESIGN YOUR TRAINING

A structure created to facilitate functional training: paths, equipe zones, and special stations. The best solution for a different and fun training...



2. USE THE CEILING

The ideal support to facilitate suspension activities; an easy and safe system for training according to the principles of the current most popular activities.



4. USE THE FLOOR

Transform your floor into a tool. THE FLOOR adds a dimension to your club for a more complete and alternative training experience.



6. USE THE WALL

You will be able to interact with all the spaces around you. Find out the endless possibilities of our four dimensions training.

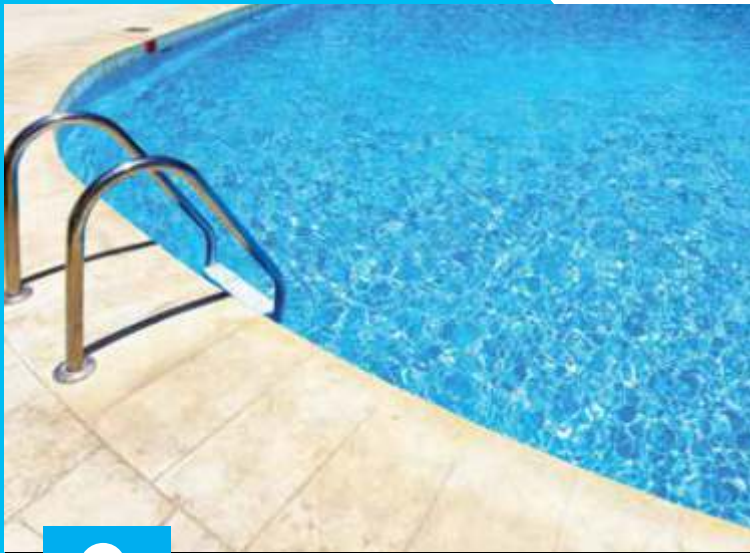
SUITABLE FOR EVERY SPACE



1. CLUB



2. HOME



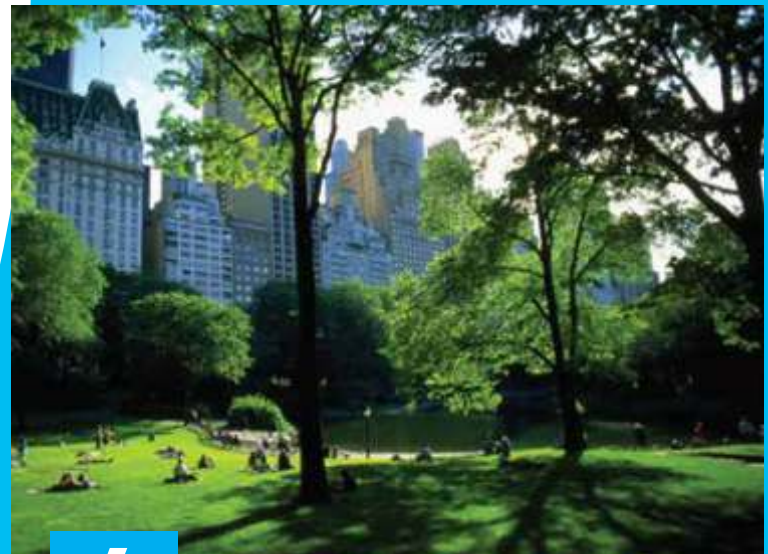
3. POOL



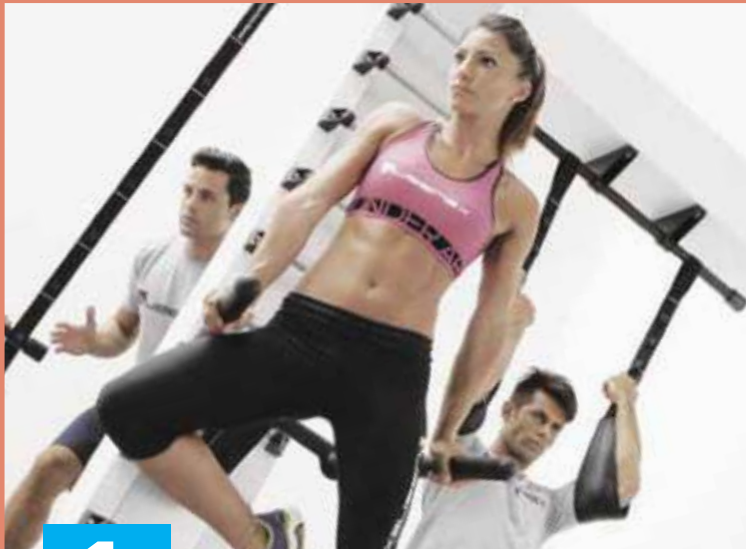
5. BEACH



4. STUDIO



6. PARK



1. ADULTS



2. CHILDREN



3. ELDERLY



4. PRO-ATHLETES



5. BEGINNERS



6. WITH DISABILITY

**SUITABLE
FOR
EVERYONE**

**SUITABLE
FOR EVERY
SPORT**



1. TENNIS



2. RUGBY



3. FOOTBALL



4. SKI



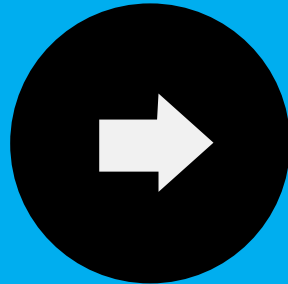
5. GOLF



6. ATHLETICS



WHAT TO CONSIDER BEFORE CHOOSING YOUR QUEENAX IN YOUR CLUB





WHAT KIND OF TRAINING

“ Before choosing your Queenax, decide how much it should be suitable for Functional Training, Suspension Training or 4D Training ”

Queenax allows you to decide how many Training Bars you wish to have for suspension training, how many wall bars, how many optionals, how many accessories you need and desire for Functional Training. In addition, if you want 4D Training, choose Queenax Floor Tech to combine it with your frame.



1. FUNCTIONAL TRAINING

Queenax makes it possible to choose the optionals and the accessories you desire and customize your functional training in order to and make the best out of it.



2. SUSPENSION TRAINING

Queenax makes everything easier, you only have to decide the number of Training bars and your clients will train with all the Training Apps in the world for suspension exercises... It's up to you to choose which ones.



3. 4D TRAINING

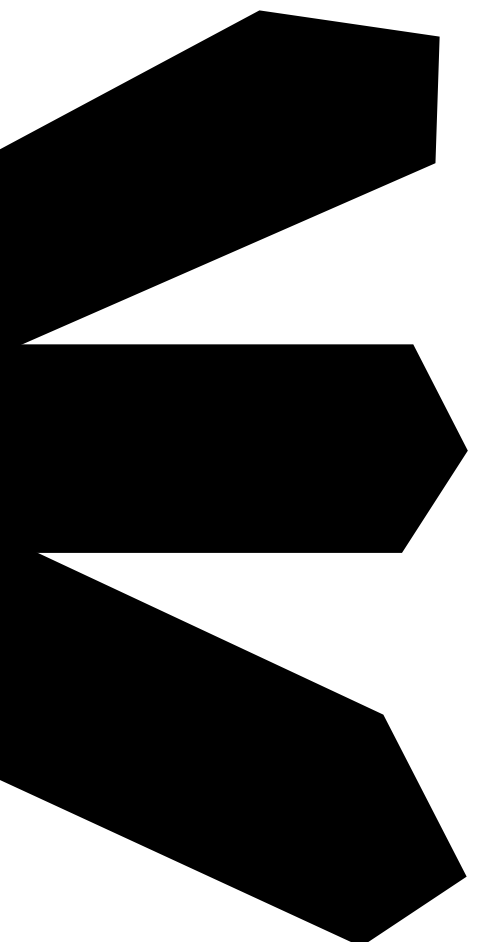
For 4D Training, add the technologic flooring Floor Tech made of rubber or wood and your training will be complete.



HOW BIG IS YOUR GROUP

“ Before choosing your Queenax, decide how much it should be suitable for Personal Training, for Small Group or Large Group Activity ”

Have you chosen an area or a room for Queenax? Decide how to organise it or what kind of courses you want to create with Queenax, too; this will help you choose and create the best Queenax for your club.



1. Personal TRAINING

Whatever Queenax you choose, it will allow One To One training for Functional Training, Suspension Training or 4D Training.

If you want to set aside a specific area for this activity, you can choose The One or The Custom.



2. SMALL GROUP TRAINING

Queenax allows you to set up your structure to work in small groups both with training performed simultaneously and with Circuit Training, mixing suspension training and functional training.



3. LARGE GROUP ACTIVITY

Queenax is the only structure in the world allowing Suspension training or Functional training with large groups of people ... even over 100, both with training performed simultaneously and with circuit training.



1. GROUP ACTIVITY



2. PT ZONE

WHEN INST QUE

RE TO TALL ENAX



3. FUNCTIONAL ZONE



4. OUTDOOR



A group of approximately 15 people, men and women, are in a large, bright gym with wooden floors and large windows. They are all wearing athletic wear, with some in blue and others in pink. They are standing in a line, each holding a horizontal bar that is part of a larger black metal frame. They are in a dynamic pose, with one leg lifted and arms extended, suggesting a functional fitness exercise.

SUPERFUNCTIONAL GROUPEX

GROUP ACTIVITY ROOM

HOW TO MANAGE GROUPEX WITH QUEENAX



The same group of people from the first image are in the same gym, performing a different exercise. They are now using red suspension straps that are attached to the black metal frame. They are all holding the straps with both hands and are in a similar dynamic pose, with one leg lifted. The exercise is labeled as 'AGY GROUPEX'.

AGY GROUPEX

“ Excite your clients:
add a Large Group
Activity in your club,
without taking up
space and without
sacrificing any
existing classes ”

A. TO IMPROVE YOUR GROUPEX ROOM
WITHOUT OCCUPYING SPACE



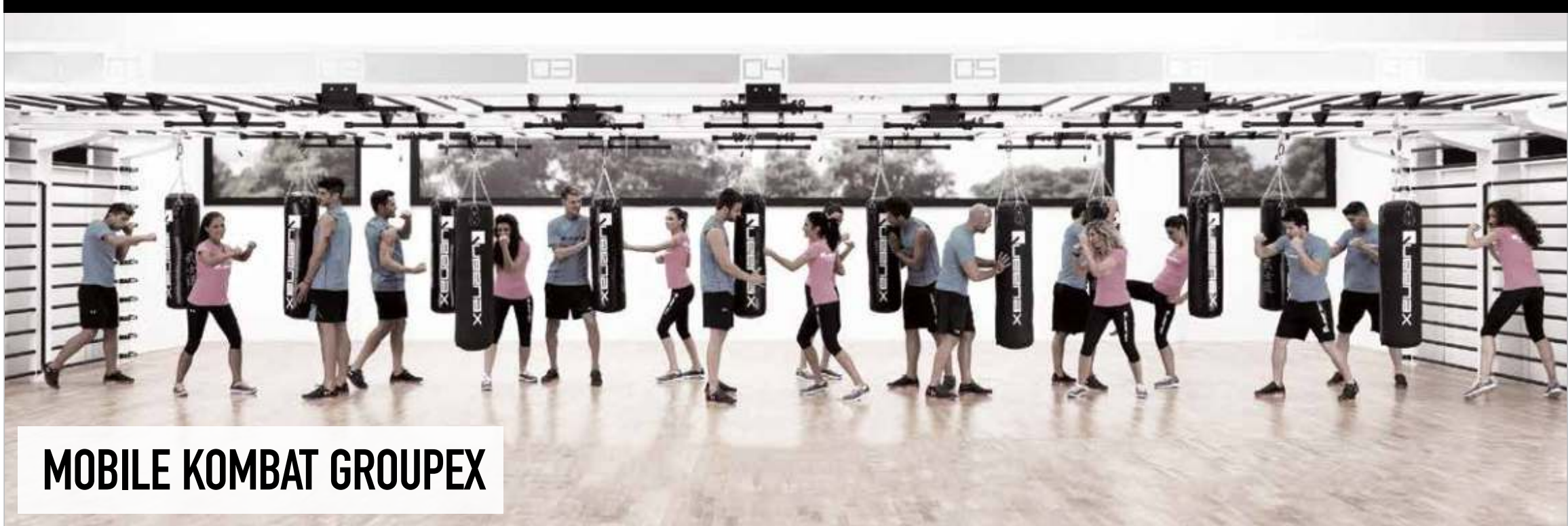
WALL
TO WALL
SOLUTION
THE BRIDGE

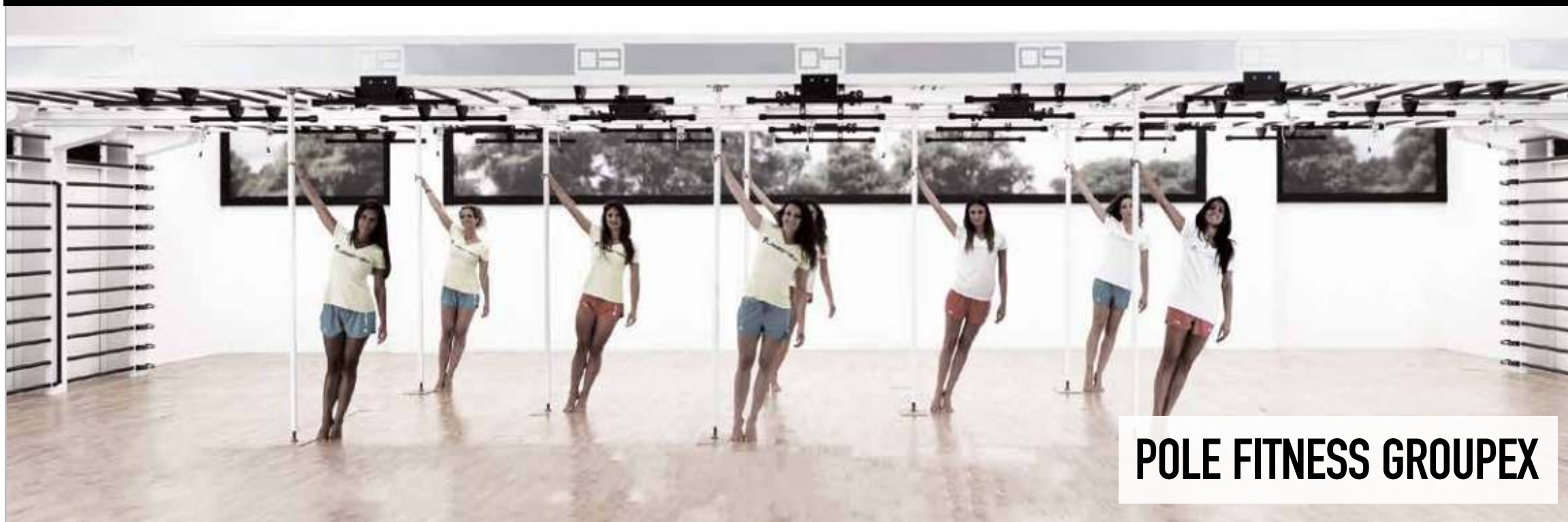
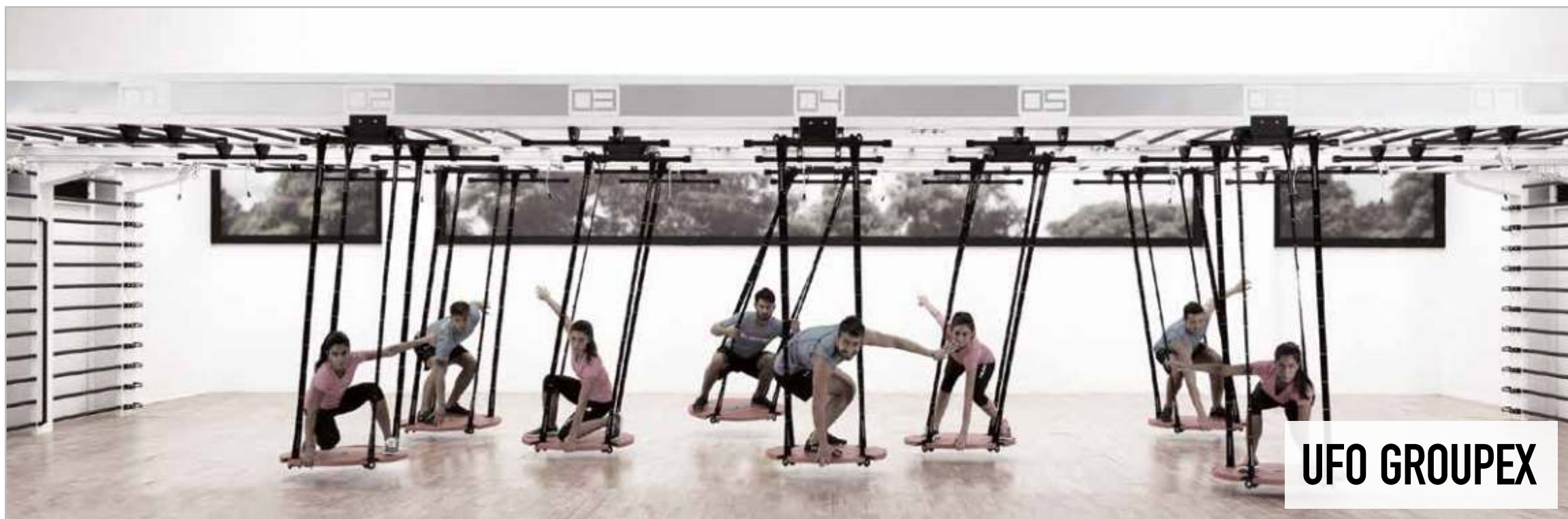


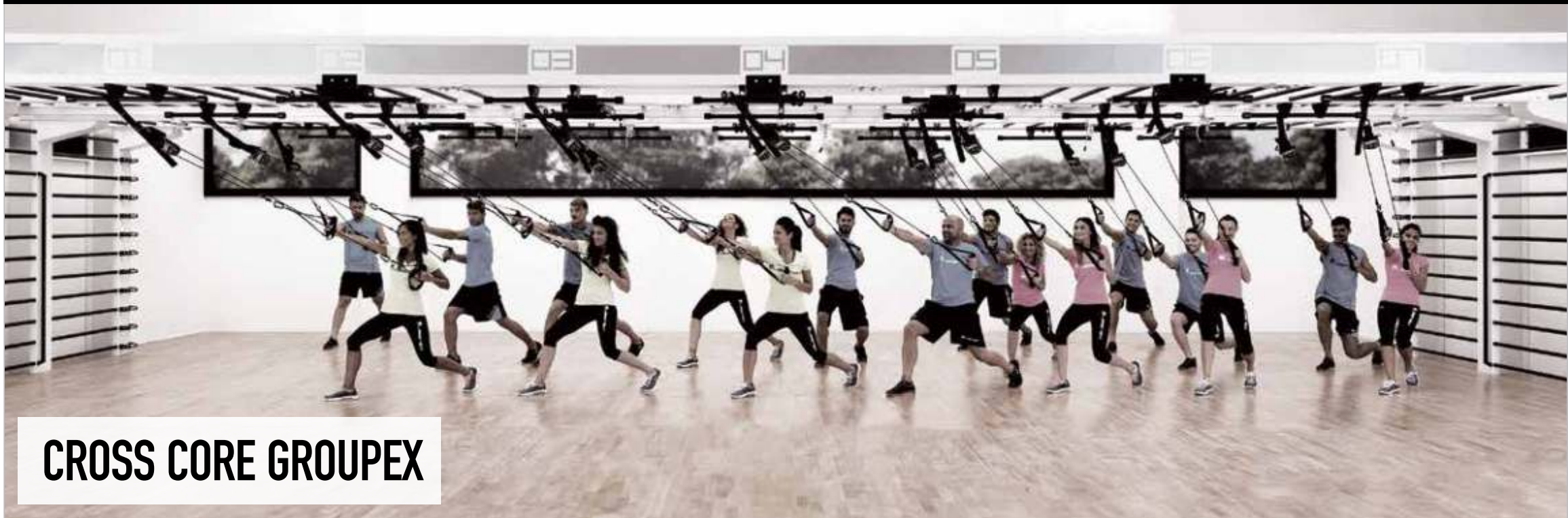
B. TO IMPROVE YOUR GROUPEX
ROOM WITH SUSPENSION
TRAINING ACTIVITIES



C. TO BUILD A QUEENAX
GROUPEX ROOM









**WE ALSO
LOVE
QUEENAX**







FUNCTIONAL ZONE

HOW TO CREATE YOUR FUNCTIONAL AREA WITH QUEENAX



“

Make a Queenax Functional Zone, indoors or outdoors, available to your clients, in order to make their training different everyday... they will never get bored”

A.

TO BUILD A DEDICATED QUEENAX FUNCTIONAL ROOM



PLAYGROUND
SOLUTION
THE FORMAT



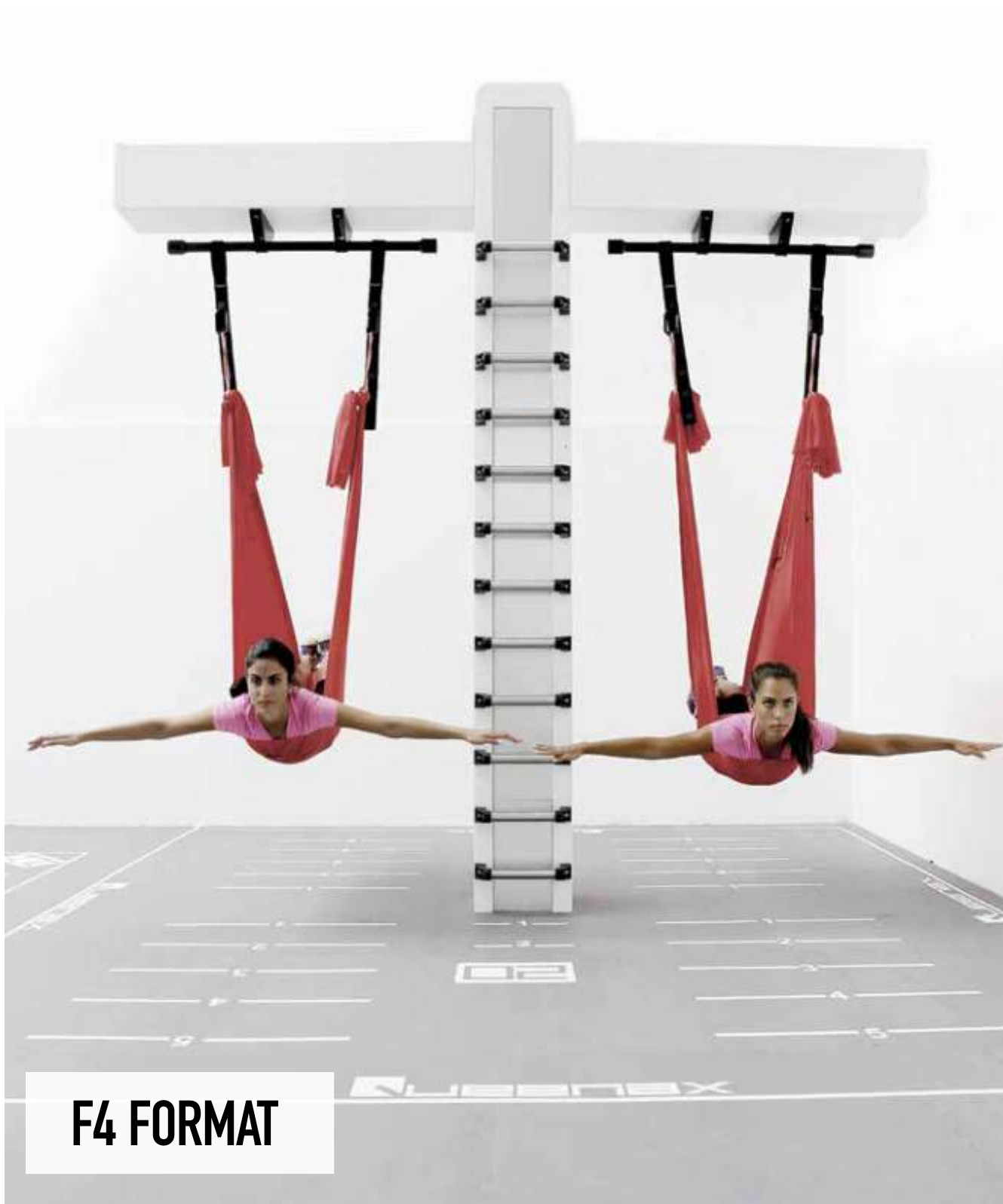
B.

TO BUILD AN INTERNAL FUNCTIONAL TRAINING ZONE



C.

TO BUILD A FUNCTIONAL TRAINING AREA OUTDOOR





X2 750 FIXED



PT ZONE

HOW TO CREATE YOUR ONE TO ONE TRAINING AREA WITH QUEENAX

“ Customise the way you
and your clients train
with “The One”, the
structure to train
One on One ”

A. IN A PT ROOM



PERSONAL
SOLUTION
THE ONE



B. IN A REHAB CENTER



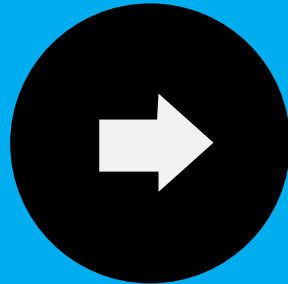
C. AT HOME







**DO YOU STILL
NEED A DIFFERENT
SOLUTION?**





**DESIGN YOUR QUEENAX &
INVENT YOUR OWN METHODS**



1. DESIGN YOUR QUEENAX

If you have a training idea, we will make your Queenax as you like, with all the options you choose; illustrate how to use it and we will make it exactly how you want it. We will send you our designers to foster your creativity



2. POWER UP YOUR QUEENAX

Choose your Training Apps, complete your Queenax with your favourite Accessories. Now your Queenax is ready for your Training Method.



3. INVENT YOUR OWN METHODS

Set your training goals, work out with Circuit Training or with any other methods; think only about your clients: they need to get the best results and you can also amuse them with your new amazing exercises.



CHOOSE A CUSTOM MADE QUEENAX

“ Haven't you found the solution you wanted
in our wide range of products?
Design your own Queenax with us ”

Aren't you satisfied with our structure shapes? Are they too low or too small? We can design any kind of structure because Queenax is a modular open system.



1. IT PERFECTLY FITS ANY SPACE

It's the only product in the world you can extend as you like by the millimetre, fitting perfectly your space; you won't have any annoying central pillars taking up space in your room. We provide solutions for any environment.



2. UP TO 17,00 MT WIDE AND INFINITELY LONG

If you like, we can design a Queenax that is 17,00 metres wide with no support pillar and that is infinitely long. We can "cover" a swimming pool, a running track and we can create very large environments for group classes.



3. HIGHER OR LOWER

It can be higher for activities such as Pole Dancing, Climbing, etc. or lower to train children or to fit a lower ceiling height.



4. WITH THE TRAINING STATIONS YOU WANT

From 0,5 square metres to infinity: it's up to you to decide how many users and therefore how many Training Bars you desire for suspension training, how many wall bars, options and accessories you need for Functional Training; if you want 4D Training, choose Queenax Floor Tech to combine with your frame.



**VIEW A
OUR SITE
PROJECT**

WWW.QUEENAXWO

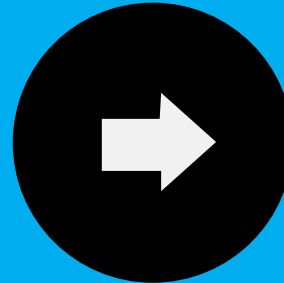
ALL OF
SPECIAL
CTS AT

WORLD.COM/CREATIVE





HOW TO GET THE BEST OUT OF Your Queenax

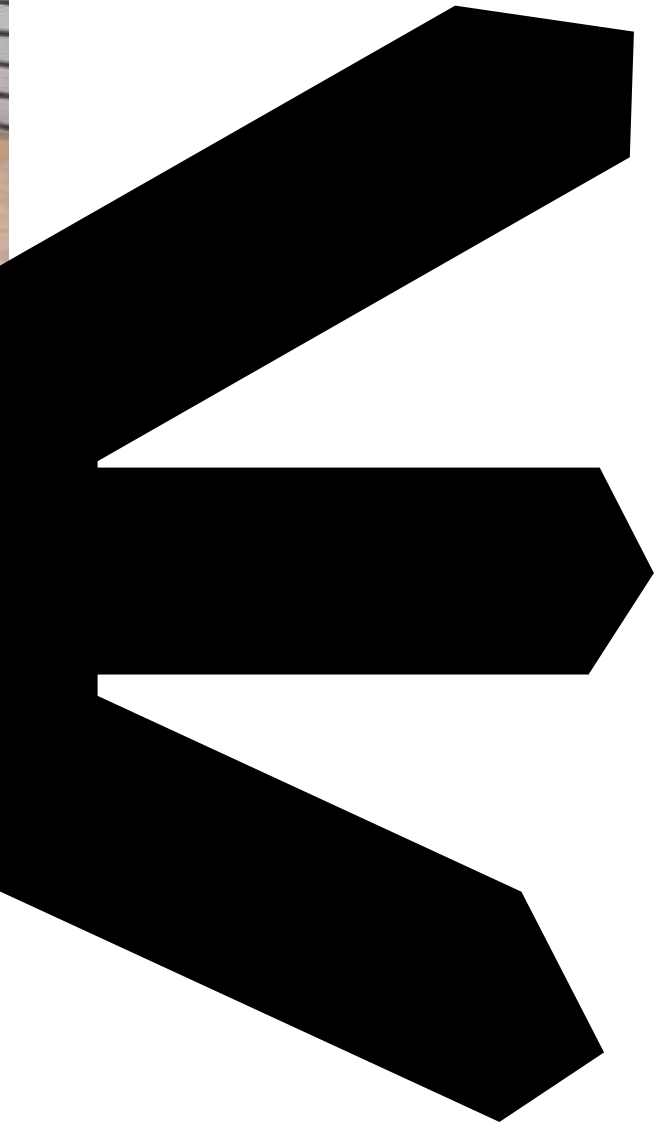




BOOST YOUR QUEENAX FRAME

“ Queenax constantly creates new Options for you, new Training Apps and new Accessories to boost your structure ”

Add flooring (Floor Tech) to your Queenax, Mini Tramp, boxing rail, pull up kit or the option you prefer (The Optionals), add the Training Apps (The Apps) you would like to use, choose our accessories (The Accessories) to put your training method through. Now you are ready to fly....



1. FRAME OPTIONALS

Add all of our best frame options to improve the activities around your Queenax frame.



2. FLOOR OPTIONALS

Add our floor solutions to improve the activities with your Queenax frame.



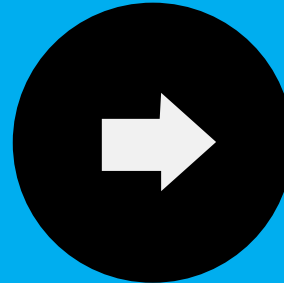
3. TRAINING APPS

Add our accessories and training apps to your Queenax to make the most of your structure.





HOW TO LEARN TO USE YOUR QUEENAX



THE EDUCATIONAL

KNOWING QUEENAX'S SECRETS IS IMPORTANT TO
MAKE THE BEST USE OF THIS WONDERFUL PRODUCT

A.

QUEENAX START UP METHOD

To manage and to know everything about the launch of Queenax products in your club.

**B.**

QUEENAX FUNCTIONAL METHOD

To manage and to know everything about Queenax Functional making the most of it.

**C.**

QUEENAX GROUP ACTIVITY METHOD

To manage and to know everything about Queenax Group Activity making the most of it.

**D.**

QUEENAX TRAINING APPS METHOD

To manage and to know everything about all the Queenax Training Apps and also those compatible with the structure making the most of it.



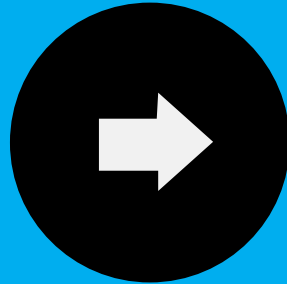
03

04

05



WORK WITH US





BECOME A QUEENAX PARTNER

“ Enter the
Queenax world,
work with us ”

Becoming a certified trainer is certainly a crucial element for the career of trainers. If you are more ambitious, you can attend a course and become Queenax Master Trainer or you can join the Queenax Team. Send your curriculum vitae or ask for further information at info@queenax.com.

A. TRAINER

Follow our pathways so that you can work in all the clubs using Queenax and make the most of this innovative product Know-How.



B. QUEENAX TEAM MEMBER

Join our team to design new Training Apps or new Training Methods. Come with us and help us take Queenax all over the world.



C. QUEENAX MASTER TRAINER

Follow our pathways so that you can teach to other trainers and promote Queenax and its methods.



D. ADVISOR

Join our team of consultants, bring your own training ideas and help us design new optionals and apps.



IDENTITY



1. IDENTITY

SOLUTIONS



3. SOLUTIONS

REFERENCES



2. REFERENCES

PROJECTS



4. PROJECTS

DISCOVER THE QUEENAX WORLD

QUEENAX.COM

THANKS TO:

UNDER ARMOUR - Technical apparel supplier

ANTIGRAVITY YOGA, TRX, 4D PRO, CROSS CORE, THE POLE - Compatible training Apps supplier



FOLLOW THE QUEENAX EXPERIENCE ON



www.queenaxworld.com